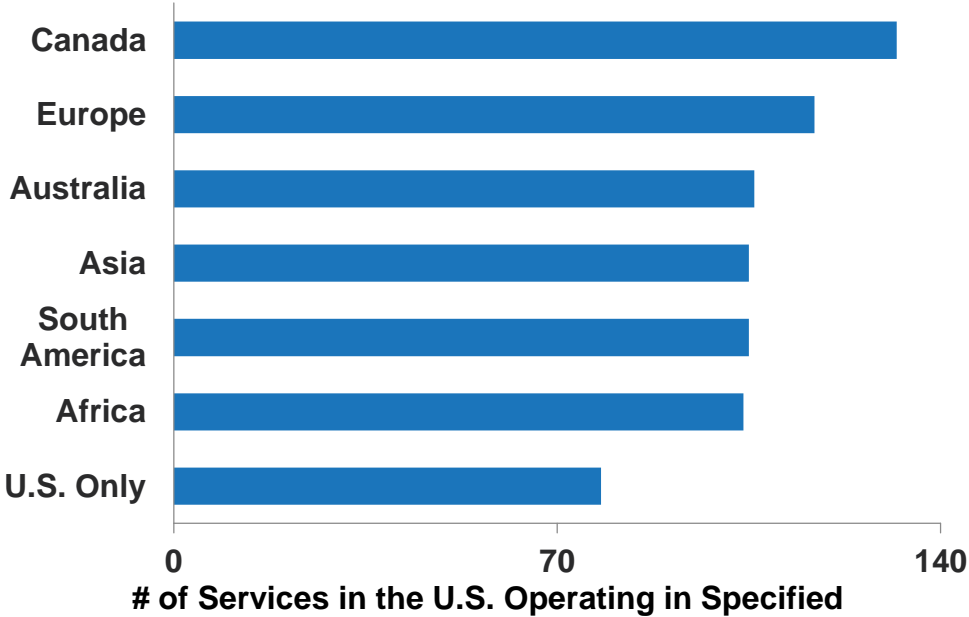


By Hunter Sappington, Research Analyst, and Brett Sappington, Senior Director of Research, Parks Associates

Synopsis	OTT Service Availability																
<p>While OTT video services continue to emerge in specific regions or nations, an increasing number are looking at global expansion. Content producers and OTT service providers want to capture audiences, and revenues, worldwide. This report explores this trend, including the complexities of offering OTT video services across markets, content licensing, localization, platform considerations, and revenue opportunities. The report also includes a global forecast for OTT service subscriptions.</p>	<div data-bbox="479 405 1455 516" style="text-align: center;"> <h3>U.S. OTT Service Availability by Region</h3> <p>Among OTT Services Tracked by the Parks Associates OTT Video Market Tracker</p> </div>  <table border="1" data-bbox="516 531 1479 1144"> <caption>U.S. OTT Service Availability by Region</caption> <thead> <tr> <th>Region</th> <th># of Services in the U.S. Operating in Specified</th> </tr> </thead> <tbody> <tr> <td>Canada</td> <td>130</td> </tr> <tr> <td>Europe</td> <td>115</td> </tr> <tr> <td>Australia</td> <td>100</td> </tr> <tr> <td>Asia</td> <td>100</td> </tr> <tr> <td>South America</td> <td>100</td> </tr> <tr> <td>Africa</td> <td>100</td> </tr> <tr> <td>U.S. Only</td> <td>75</td> </tr> </tbody> </table> <p style="text-align: right;">© Parks Associates</p>	Region	# of Services in the U.S. Operating in Specified	Canada	130	Europe	115	Australia	100	Asia	100	South America	100	Africa	100	U.S. Only	75
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<p><b>Publish Date:</b> 1Q 19</p>	<p>“OTT services are mainstream, with the average number of services per U.S. broadband households with services approaching two. This extraordinary growth has caused a goldrush mentality for service providers. As of 2018, there are roughly 226 services competing for U.S. eyeballs. The U.S. market is crowded and intensely competitive. Services want success in the U.S. but must also look elsewhere for opportunity,” said Brett Sappington, Senior Research Director, Parks Associates.</p>																
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<b>List of Companies</b>	<table border="0" style="width: 100%;"> <tr> <td style="vertical-align: top;"> <ul style="list-style-type: none"> <li>5tik.tv</li> <li>Acorn TV</li> <li>Akamai</li> <li>Altice</li> <li>Amazon</li> <li>Amidia</li> <li>Apple</li> <li>AT&amp;T</li> <li>Australian Broadcasting Company</li> <li>BAMTech</li> <li>Bell Media</li> <li>Brightcove</li> <li>British Broadcasting Company (BBC)</li> <li>Canadian Broadcasting Corporation</li> <li>Canal+ Group</li> <li>CBS All Access</li> <li>Comcast</li> <li>Comcast Technology Solutions</li> <li>Crave</li> <li>Crunchyroll</li> <li>DAZN</li> <li>Deutsche Telecom</li> <li>DramaFever</li> </ul> </td> <td style="vertical-align: top;"> <ul style="list-style-type: none"> <li>JW Player</li> <li>Kaltura</li> <li>Knippr</li> <li>Kwese</li> <li>Liberty Global</li> <li>Maxdome</li> <li>Microsoft</li> <li>Molotov</li> <li>Netflix</li> <li>Norwegian Broadcasting Corporation (NRK)</li> <li>Now TV</li> <li>Ooyala</li> <li>Piksel</li> <li>Roku</li> <li>Samsung</li> <li>Sling TV</li> <li>Starz</li> <li>Telefonica</li> <li>T-Series</li> <li>TV Tokyo</li> <li>Twitch.tv</li> <li>Ustream</li> </ul> </td> </tr> </table>	<ul style="list-style-type: none"> <li>5tik.tv</li> <li>Acorn TV</li> <li>Akamai</li> <li>Altice</li> <li>Amazon</li> <li>Amidia</li> <li>Apple</li> <li>AT&amp;T</li> <li>Australian Broadcasting Company</li> <li>BAMTech</li> <li>Bell Media</li> <li>Brightcove</li> <li>British Broadcasting Company (BBC)</li> <li>Canadian Broadcasting Corporation</li> <li>Canal+ Group</li> <li>CBS All Access</li> <li>Comcast</li> <li>Comcast Technology Solutions</li> <li>Crave</li> <li>Crunchyroll</li> <li>DAZN</li> <li>Deutsche Telecom</li> <li>DramaFever</li> </ul>	<ul style="list-style-type: none"> <li>JW Player</li> <li>Kaltura</li> <li>Knippr</li> <li>Kwese</li> <li>Liberty Global</li> <li>Maxdome</li> <li>Microsoft</li> <li>Molotov</li> <li>Netflix</li> <li>Norwegian Broadcasting Corporation (NRK)</li> <li>Now TV</li> <li>Ooyala</li> <li>Piksel</li> <li>Roku</li> <li>Samsung</li> <li>Sling TV</li> <li>Starz</li> <li>Telefonica</li> <li>T-Series</li> <li>TV Tokyo</li> <li>Twitch.tv</li> <li>Ustream</li> </ul>
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	<p>Facebook fuboTV Globo Google HBO Hulu iFlix iroko</p>	<p>Verizon Digital Media Services Vimeo Vindicia VRV Warner Media WWE Network YouTube</p>
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<p>Parks Associates 5080 Spectrum Drive Suite 1000W Addison, TX 75001</p> <p>800.727.5711 toll free 972.490.1113 phone 972.490.1133 fax</p> <p>parksassociates.com sales@ parksassociates.com</p>	<p>Authored by Hunter Sappington and Brett Sappington Executive Editor: Tricia Parks Published by Parks Associates</p> <p>© January 2019 Parks Associates Addison, Texas 75001</p> <p>All rights reserved. No part of this book may be reproduced, in any form or by any means, without permission in writing from the publisher.</p> <p>Printed in the United States of America.</p> <p>Disclaimer Parks Associates has made every reasonable effort to ensure that all information in this report is correct. We assume no responsibility for any inadvertent errors.</p>